American Indian Youth in California

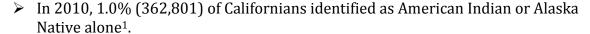
Tobacco Use





American Indians in California







➤ There are 107 federally recognized tribes in California with Los Angeles having the largest urban AI population (combination of California tribes and out of state tribes) in the U.S.²

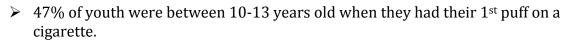


Tobacco Use among AI Youth in California

Culture and Tobacco among American Indian Adolescents³



- Over 50% of AI youth reported they have ever tried or experimented with cigarettes.
- ≥ 26% of youth reported that they used cigarettes in the past-month.





- ➤ Having friends or siblings that smoke is more likely to influence smoking.
- Being exposed to secondhand smoke (in same room or in a car) can influence smoking.



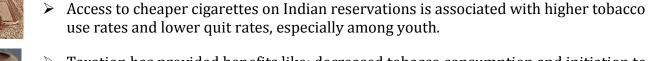
Facts about Tobacco in AI Communities



Costs of Smoking and Policy Strategies for California AI communities⁴



➤ Youth are targeted by the **Tobacco Industry** at an early age to get them addicted and the Tobacco Industry reaps the benefits of making millions.





Taxation has provided benefits like: decreased tobacco consumption and initiation to smoke, increased *quit attempts* by smokers, and an additional source of revenue that can be directed toward commercial tobacco prevention and preservation of traditional tobacco and activities.



1.U.S. Census bureau: American Fact Finder. (2010). **2**, **4**, **9**, **11-13**. Satter et al. Costs of Smoking and Policy Strategies for CA Al communities. (2012) J Cancer Educ. (Online). **3**. Culture and Tobacco among American Indian Adolescents. USC. TRDRP Grant #15RT-0111 (2009).

