



Digital Storytelling for Tobacco Prevention and Health Equity

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nDigiDreams, LLC



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A woman-owned and Indigenous-focused training company that specializes in digital storytelling with an emphasis in health education, policy, and cultural preservation.

Since 2008, we have co-created over 1200 digital stories across 15 states

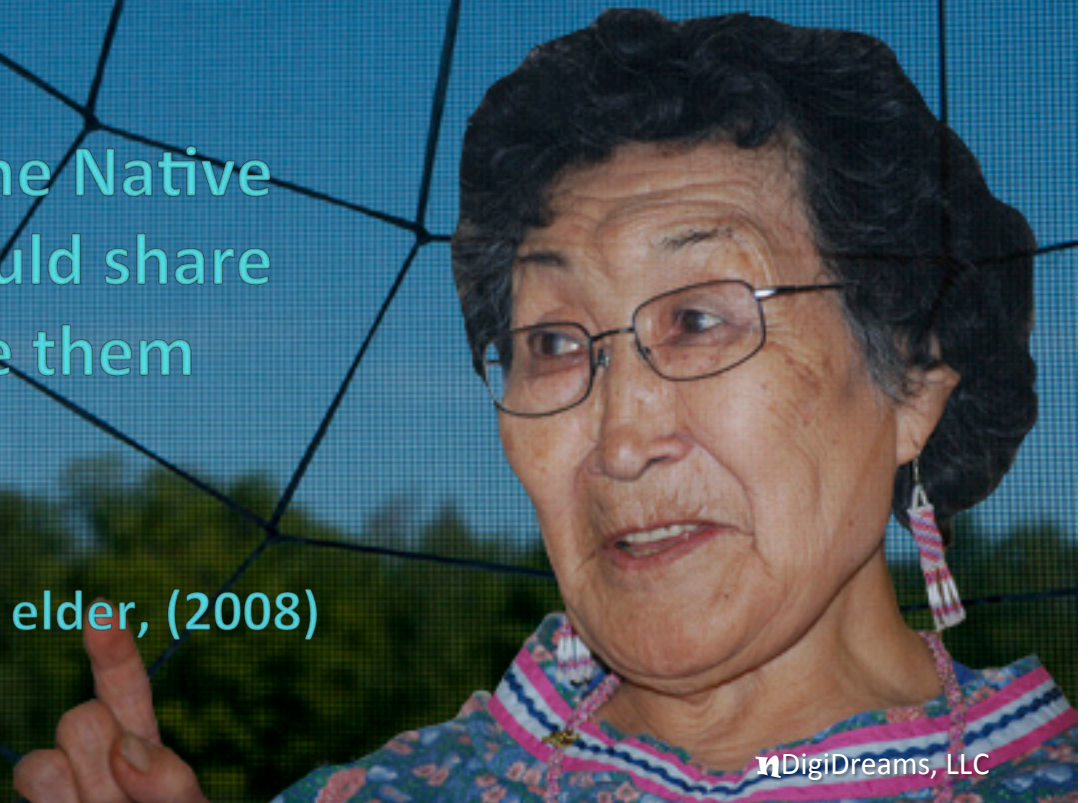
“nDigiFamily”



When I was a young girl, my grandfather gave me a bowl he made and inside was a design that looked like a spider web. He told me that one day all the Native people would be spread out across the earth and that there would be war, sickness and much suffering—but, there would be a web, like a spider's, that would connect them all.

And through this web the Native people of the world would share stories that would make them strong again.

-Rita Pitka Blumenstein, Yupik elder, (2008)



Anchorage, AK



Spirit Lake, ND



Fort Peck, MT





Pine Ridge, SD

Keweenaw Bay, MI



Jessica's Digital Story (Michigan)

The Learning Effects of Commercial Tobacco
<http://youtu.be/ZuCnKJkQ9DY>

What is Digital Storytelling?

Combines
still photos

Short
video clips

Music
and Voice Narration

3-5 minute “mini-movie”



Joe's Digital Story (Washington)

Wellness Warrior

<http://youtu.be/tK4hTjkQS5c>

Four Directions Approach

Story Idea
Elements of Storytelling
Story Circle
Script

Screen DS
Evaluation
Dissemination

File Management
Storyboard
Gather Media

Record Voice Narration
Rough/Final Cut

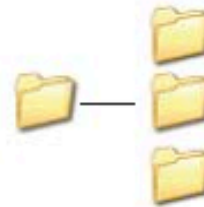
Digital Storytelling Process



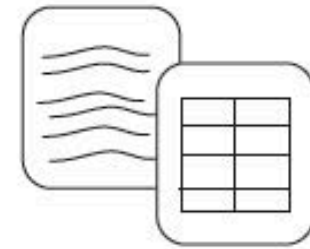
Story Idea



Story Circle



File Organization



Script / Shot List



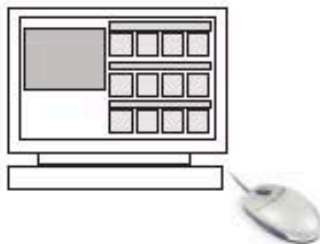
Gather Photos & Video / Music



Storyboard



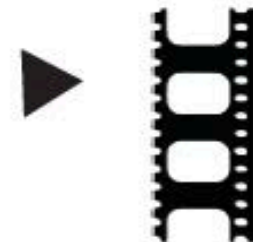
Record Voice / Music / Song



Edit Photos & Voice/Music



Burn DVD



Play Final Movie

Story Circle



Script Writing



Scriptwork

- Script is approximately 3 paragraphs or 400 words long
- Like a “coffee conversation;” use the first person voice
- Be descriptive and find an interesting turning point or transformative moment when things changed
- Keep asking...who is my audience? What is my message?
- A story is a journey; there is no right or wrong way, but just finishing.

Shotlist

- Organizes your script into “scenes” section by section
- Helps you see where the gaps are and vice versus
- You can also use graphics, charts, or perhaps fill the screen with a question or statement
- Be mindful and be meticulous
- Keep asking...does it fit for my story? Will it keep my audience engaged?

Gathering Photos



Photos

- Use your own first, then find others
- Use full-sized (at least 640 x 480 pixels)
- Edit pictures with free software (PC= Paint; MAC=iPhoto)
- Be creative, resourceful, and respectful (no copyrights)
- Keep asking...does this photo or image work?
- A photo can tell a thousand words.

Creating Storyboard



Storyboard

- “Strings” the images in sequential order before you bring them into video editing program
- Put the sequence number in front of name (001, 002, 003)
- Be careful and be attentive
- Keep asking...are there enough photos? Are there too many?

Recording Voice



Recording Music



Voice and Music

- Use Audacity (free software download) for either PC or MAC to record audio and create “a mix”
- Find a quiet room to record
- Use an external USB microphone
- Practice, practice practice
- Be relaxed and be sure to breathe!
- Keep asking...Does it work? How is my pacing?

Editing Final Movie



Video Editing

- Edit in Movie Maker for PC and iMovie for MAC
- Use headphones
- With PCs, save multiple projects (Project 1, Project 2. . .)
- Roughcut: Sync audio to photos with “fade” transition in between; insert title and credit
- Final: Go back and sprinkle a few more transitions, effects and pan-and-zooms
- Keep asking...Is my audience still engaged? Did the message come across?

Final Movie

- “Save movie” as PC file or burn a DVD
- Back up files and revisions
- Be careful to not erase
- Keep asking...Does my movie make the audience think and feel? Is there a lasting message?

Staying Organized

- A place for everything and everything in its place!
- Decide on a naming convention for all your media (i.e. date and project name)
- Back-up all project files, movies, images

Screening Digital Stories

Lost and Found

Play



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Theresa Halsey: Host of "Indian Voices"

KSKC-TV PUBLIC TV

Suzanne Alkman: Host of "alterNative Voices"





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00:09 03:50
PAUSE

VIDEO

A New Beginning

A video on Ronnye Manuelito's struggles to receive brain surgery, created by his sister, Brenda Manuelito, and Carmella Rodriguez of NDigiDreams, a company that teaches digital storytelling, and Mr. Manuelito.

Produced by

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Mobile Devices



Exhibits



Poster Presentations

Digital Storytelling: New Media for Engaging Indigenous Communities One Story at a Time

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Introduction

Digital storytelling is a participatory media approach that captures first person narratives into 3-5 minute "mini-movies" using still photos, short video clips, voice, and soundtrack. Powerful and emotionally compelling digital stories are being used by educators, health professionals to open dialogue, conduct outreach, and increase awareness about critical social justice issues in their communities.

Purpose

Historically, university-trained researchers and practitioners have been the primary voices in the field. In today's world, the personal voice is increasingly being tapped to reach diverse audiences, and health professionals to open dialogue, conduct outreach, and increase awareness about critical social justice issues in their communities.

nDigiDreams, LLC is leading an indigenous grassroots movement to increase digital storytelling capacity across the United States because communication networks have been crucial to the continuation of indigenous cultures, and shared experiences among indigenous peoples.



1) Story Circle



3) Gather

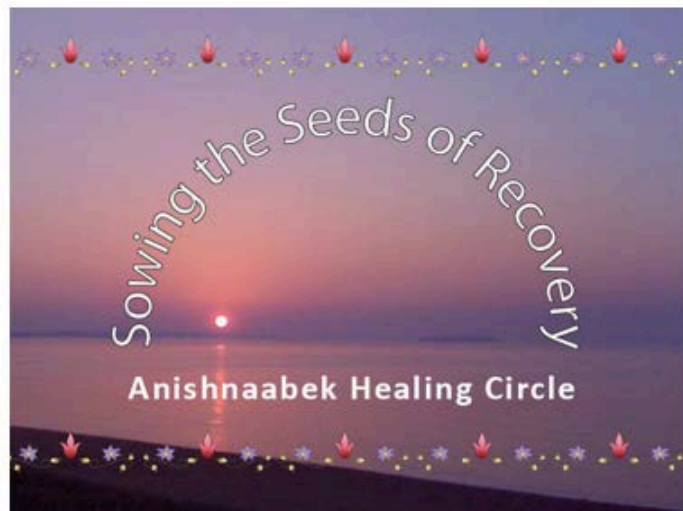
Results

Since 2008, we have trained hundreds of Native and non-Native storytellers across 11 states between the ages of 8 and 83 years old. Digital stories bring "voice" to everyday lived experience and are disseminated across a wide range of delivery formats (i.e., DVDs, mobile devices, community tv, social networking, on-line newspapers, and museum exhibits). Our widespread dissemination has brought numerous state, county, tribal, and local programs together with tribal colleges and universities to create training workshops. The digital stories we co-create are "stories of truth" where power, voice, and authority are retained by indigenous peoples first, then intersects research and technology "in service."

Conclusion

Indigenous beauty, culture, and strength are being preserved. nDigiDreams, LLC is training and supporting digital storytelling using technology to preserve our indigenous cultures and ensure the survival of all.

Facilitator's Manual



Digital Story Facilitator Manual



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Nati's Digital Story Example (Arizona)

To Thine Own Self Be True

<http://youtu.be/JVDaBm30N7U>

A silver SUV is parked on a dirt road, facing away from the camera. On its roof rack, there is a large, dark, bulky object, possibly a bag or a small tent. The car is parked on a gravel or dirt surface. In the background, there is a grassy field with a fence, and a double rainbow is visible in the sky. The sky is blue with some light clouds. The overall scene is peaceful and scenic.

Questions and Answers?


Healing Our Communities One Story at a Time™

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