

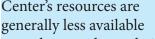
Asian Pacific Partners for Empowerment, Advocacy & Leadership TOWARDS HEALTH PARITY AND JUSTICE

Community Collaboration: Collaborating with Community Partners for Widespread Health Education



Challenge

The Asian American, Native Hawaiian, and Pacific Islander (AAHNHPI) community in Houston is very diverse with each community situated in a different stage of readiness for cancer education and intent to screen or make other behavioral changes to reduce or prevent cancer. Most partners could only focus on their specific ethnic population, rather than the Asian population as a In Houston, the medical resources are distributed unevenly. The renowned Texas Medical Center's resources are





to underserved populations, especially those without insurance. Overall, 1.4 million people in Harris County are without health insurance, which is among the highest rate in the nation. Publicly funded services (Medicaid and CHIP) are not easy to acquire and present multiple hurdles. The Asian American Health Coalition of Greater Houston and community partners established the Houston Asian American Health Collaborative (HAAHC) to build organizational capacity to reduce health disparities prevalent among Houston's AA population, and to affect policy and system changes at the local and broader levels.

whole. We also faced the challenge of low health literacy of targeted audiences and a different cultural framework for viewing health and treatment of disease. To raise health literacy through education and awareness, HAAHC faced the difficulty of assembling culturally and linguistically appropriate educational materials in all the different languages used by the AANHPI communities.

Solution

"Alone, we can only do a little; with others, we can move mountains." - Shane Chen

The joint collaborative efforts of providing cancer prevention education while offering cancer screening services is a unique opportunity that HOPE Clinic hopes to build as part of an evidence-based plan. In addition, capacities have been built within other organizations and professionals in that they will continue to become more aware of the importance of cancer education and screening activities. Capacity building takes time to grow as a strong foundation, but once the foundation is established, the partners can become more self-sufficient and take initiative in coordinating other preventative programs.

Results

HOPE Clinic was able to successfully leverage additional funds and resources to expand screening activities and cancer education efforts through grant funding from Cancer Prevention and Research Institute of Texas (CPRIT), Gilead, and Office of Minority Health. Our collaborative partners also utilized the successes from the Houston Asian American Health Collaborative (HAAHC) partnership to leverage resources enabling their own organizational growth. HOPE Clinic also raised Asian American, Native Hawaiian, and Pacific Islander (AANHPI) health

Cancer Council in Houston.

Your Involvement is Key

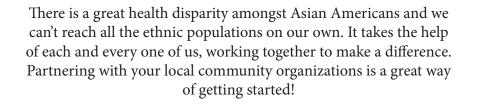


disparity awareness using social media, working with local media, hosting town halls and forums, hill visits, as well as conference and meeting presentations. Another major outcome was the first Regional VI Asian American, Native Hawaiian, and Pacific Islander (AANHPI) summit with attendees from states in Region 6 hosted by HAAHC. Over 100 attendees participated in a one day conference on AANHPI health equity and disparity issues.

At the end of this project, the community partners became more independent and were able to take the lead on other preventative projects. Based on their capacity, some partners began applying for their own grants and seeking out other educational opportunities to reach out to the community. Community partners such as Light and Salt Association were able to successfully apply for the Cancer

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Prevention Research Institute of Texas (CPRIT) grant for outreach and

education. They also agreed to take the lead in coordinating the Asian

This success story is produced as a final product of the Empowering Communities for Heath Opportunity, Equity, and Sustainability (ECHOES), funded by the Affordable Care Act under the Community Tranformation Grant (CTG), and is a joint project between Asian Pacific Partners for Empowerment, Advocacy, and Leadership, Guam Communications Network, Families in Good Health, Asian Services in Action, Asian American Health Coalition-Hope Clinic, and Hui Malama Ola Na Oiwi. The

findings and conclusions in this success story are those of the author(s) and do not necessarily represent the official position of the funding agencies or the Centers for Disease Control and Prevention (CDC).

