Strategic Framework for Tobacco Control among Asian Americans, Native Hawaiians and Pacific Islanders

**Inputs**
- Advocates
- Communities
- Coalitions
- Leaders
- Partnerships
- Resources
- Time

**Guiding Principles**
- Community Participation
- Community Competence
- Community Empowerment

**Strategic Planning**
- Community Readiness
- Environment Assessment and Data
- Prioritization and Goal-Setting

**Community Capacity Building**
- Leadership Development
- Community Mobilization & Organizing
- Infrastructure Development

**Short Term & Intermediate Outcomes**
- Programs
  - Cessation
  - Prevention

**Long Terms Outcomes**
- Health Equity
- Reduced Tobacco use
- Health Equity and Health Justice

4-Prong Policy Change Model
- Community Policy
- Mainstream Institution Policy
- Legislative Policy
- Corporate Policy