



APPEAL

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2019-2020 SPARC Leadership Program

Target: Advocates, at least 18 years of age, interested in engaging in the Asian American, Native Hawaiian, and Pacific Islander communities. Great for those interested in ethnic studies or public health!

Location: San Diego, California

Date: June 2019 – February 2020

Program includes:

- Participation in the annual SPARC Core Leadership Summit in San Diego, California.
- Bi-monthly webinars
- Quarterly gatherings with coaches
- SPARC Capstone Summit

The application is online and available for download at <http://www.sparcapi.org>



Young Advocates for Change Summit 2018

Overview:

SPARC is the Statewide Pacific Islander Asian American Resource and Coordinating Center. The 2019-2020 SPARC Leadership Program is a 10-month program designed to increase adult engagement in tobacco control related advocacy efforts. The program will provide technical assistance and support to members from diverse community groups to enable them to effectively engage in tobacco control activities and activities that address tobacco-related social determinants of health.

The program will begin with the SPARC Core Leadership Summit in San Diego, California. The Summit will take place from June 20-22, 2019 at the Embassy Suites Hotel in Downtown San Diego. All accommodations will be covered by APPEAL, including flights, transportation, meals, and hotel reservations. The 3-day event is focused on building a vibrant movement on tobacco control along with other tobacco related health justice issues in AANHPI communities. This unique summit will convene residents of California to participate in an innovative and experiential learning environment for critical dialogue on health justice issues facing these priority populations. Using the well-established APPEAL leadership model, fellows will gain the knowledge, skills, and tools necessary to implement policy change to address health disparities affecting their communities.

We would like each fellow to enter the program with the commitment to engage in all phases of the 10-month curriculum. After completing the Summit, fellows will be required to attend bi-monthly webinars and quarterly gatherings with their assigned coach. Gatherings can be done in person or through other methods such as telephone or email.

In the last month of the program, fellows will attend the Capstone Summit for which they will reflect on their experience and be awarded with a certificate of completion. It is our hope that after completion of the training, participants will be highly knowledgeable of tobacco use and reduction issues in their community, have the tools needed for tobacco control advocacy, and feel confident when speaking to the public and policy makers about tobacco use prevention and reduction issues.



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What is APPEAL:

Founded in 1994, Asian Pacific Partners for Empowerment, Advocacy and Leadership (APPEAL) is a well-established national network working towards social justice and tobacco-free Asian American, Native Hawaiian and Pacific Islander (AANHPI) communities by providing key technical assistance and resources on health justice. Its mission is supporting and mobilizing community-led movements through advocacy and leadership development on critical public health issues. APPEAL has trained more than 1,200 community leaders from five different priority populations that has resulted in successful policy changes across the US and Pacific Islands. It has also launched major advocacy campaigns to counter the targeting for AANHPI communities by the tobacco industry and facilitates cross cultural collaboration across the priority population groups. For more information, visit <http://www.sparcapi.org>

Why apply?

Leadership development can provide a solid foundation for training leaders and be a catalyst for mobilizing key advocates and priority population communities toward the implementation and sustainment of social norm or policy changes. The program will emphasize the importance of developing leaders with cultural and community competence and advocacy skills in a dynamic, diverse experiential-based experience. Increasing one's capacity to do advocacy leads to an increased involvement in implementing social norm change activities. By focusing on developing community leaders who are knowledgeable of community history and values it can create enhanced networks which mean that a greater cross-section of people will be engaged in health disparities that impact priority population communities.

"Public Policy was not really something I thought about and was not comfortable approaching, but after this Summit, I think why not? Of course I can do this!" - 2018 APPEAL Fellow

Personal Benefits:

- Feel more comfortable while participating in advocacy for a cause you feel passionate about from beginning to end
- Develop a greater cross-cultural competence so you feel comfortable working with diverse communities towards change on your critical public health issues.
- Meet other young advocates from across the state and develop new relationships
- Explore how you can make an impact on your community, become engaged in local community efforts, and connect to resources
- All expenses paid for SPARC Leadership Summit and Capstone Summit
- Leadership certificate of completion

Benefits to your Institution or Organization:

- Unique training opportunity for students/members to develop and improve policy and leadership skills
- Increased number of advocates ready for participation in policies and system changes
- Expanded network of individuals engaged in critical dialogue and cultural humility on health justice issues facing their priority populations
- Greater understanding of policy and social issues facing priority populations across California
- Opportunity for a greater collective impact through individual leadership development