



Sources  
1. Ambrose, BK, et al. Flavored Tobacco Use Among US Youth Aged 12-17 Years, 2013-2014. JAMA, 314:17 (2015): 1871-1873.  
2. U.S. Department of Health and Human Services. The Health Consequences of Involuntary Exposure to Tobacco Smoke, 2006.  
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HEALTH & WELLNESS

MISSION IS TO CHANGE LIVES BY IMPROVING

STATE-WIDE NON-PROFIT ORGANIZATION WHOSE

THE CALIFORNIA HEALTH COLLABORATIVE IS A



API PACT  
PROGRAM

Asian Pacific Islander Partners & Advocates Countering Tobacco

## ABOUT US

The goal of the Asian/Pacific Islander Partners & Advocates Countering Tobacco (API PACT) Program is to give everyone a chance to live a healthy and tobacco-free life. API PACT is a program of the California Health Collaborative. Our services are funded by the California Department of Public Health Tobacco Control Program.

## SERVICE AREA

API PACT serves Asian American, Native Hawaiian, and Pacific Islander (AANHPI) communities in Fresno, Kern, Kings, Madera, Mariposa, Merced, and Tulare counties.

API PACT offers the following services:

- ▶ Educational presentations
- ▶ Information booths for events
- ▶ Youth leadership opportunities
- ▶ Model policies restricting tobacco



## PROGRAM OBJECTIVES

### PUBLIC POLICIES

Support policies that restrict the sale of flavored tobacco products within 1000 feet of schools and other youth-serving areas.

MORE THAN  
**80% OF YOUTH**  
WHO HAVE TRIED **TOBACCO PRODUCTS**  
STARTED WITH A **FLAVORED PRODUCT**<sup>1</sup>

NO LEVEL OF  
**SECONDHAND**  
**SMOKE IS SAFE**<sup>2</sup>

### TOBACCO-FREE PUBLIC VENUES & EVENTS

Support AANHPI organizations with the adoption of tobacco-free policies for outdoor venues and events.

### YOUTH ENGAGEMENT

Empower local Central Valley AANHPI youth to become champions for reducing tobacco use among their peers.

**GET INVOLVED WITH  
YOUR COMMUNITY BY  
CONTACTING US TODAY!**



California Health Collaborative

