Tell me more

Policy change through storytelling

Presented by Sambo Sak
In a perfect world.....
Reality
Backstory

- Storytime
Voices of the community

Talk about problems

Make connections
APPEAL ComPLEAT Video
Activity

“I am Poem”

I am (Your name)

I am (A nickname you go by)

I am (a food you like to eat)

I am (your interest/ hobby)

I am (a job you want to have in the future)

I see (how do you see tobacco products in your life)

I hear (what kind of messages do you hear about tobacco product)

I am (how are you affected by tobacco)

I am (what can you do to stop tobacco from hurting your community)
Next steps

- Share their stories
- Community Forum/listening session
  - Community Concert/Restaurant
- Coalition meetings
- Pass policy
Thank You!

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