

Tell me more

Policy change through storytelling



Presented by Sambo Sak



Dignity Health[®]
St. Mary Medical Center

Families
in Good Health

In a perfect world.....



Reality



Backstory

- Storytime



Voices of the community

Talk about
problems

Make connections



APPEAL ComPLEAT Video



Activity

- “ I am Poem”

I am (Your name)

I am (A nickname you go by)

I am (a food you like to eat)

I am (your interest/ hobby)

I am (a job you want to have in the future)

I see (how do you see tobacco products in your life)

I hear (what kind of messages do you hear about tobacco product)

I am (how are you affected by tobacco)

I am (what can you do to stop tobacco from hurting your community)

Next steps

- Share their stories
- Community Forum/listening session
 - Community Concert/Restaurant
- Coalition meetings
- Pass policy

Thank You!



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