



POWER IN UNITY

**Where We Are Going:
Moving Toward Policy Change For The Future.**

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LiveHealthyGuam

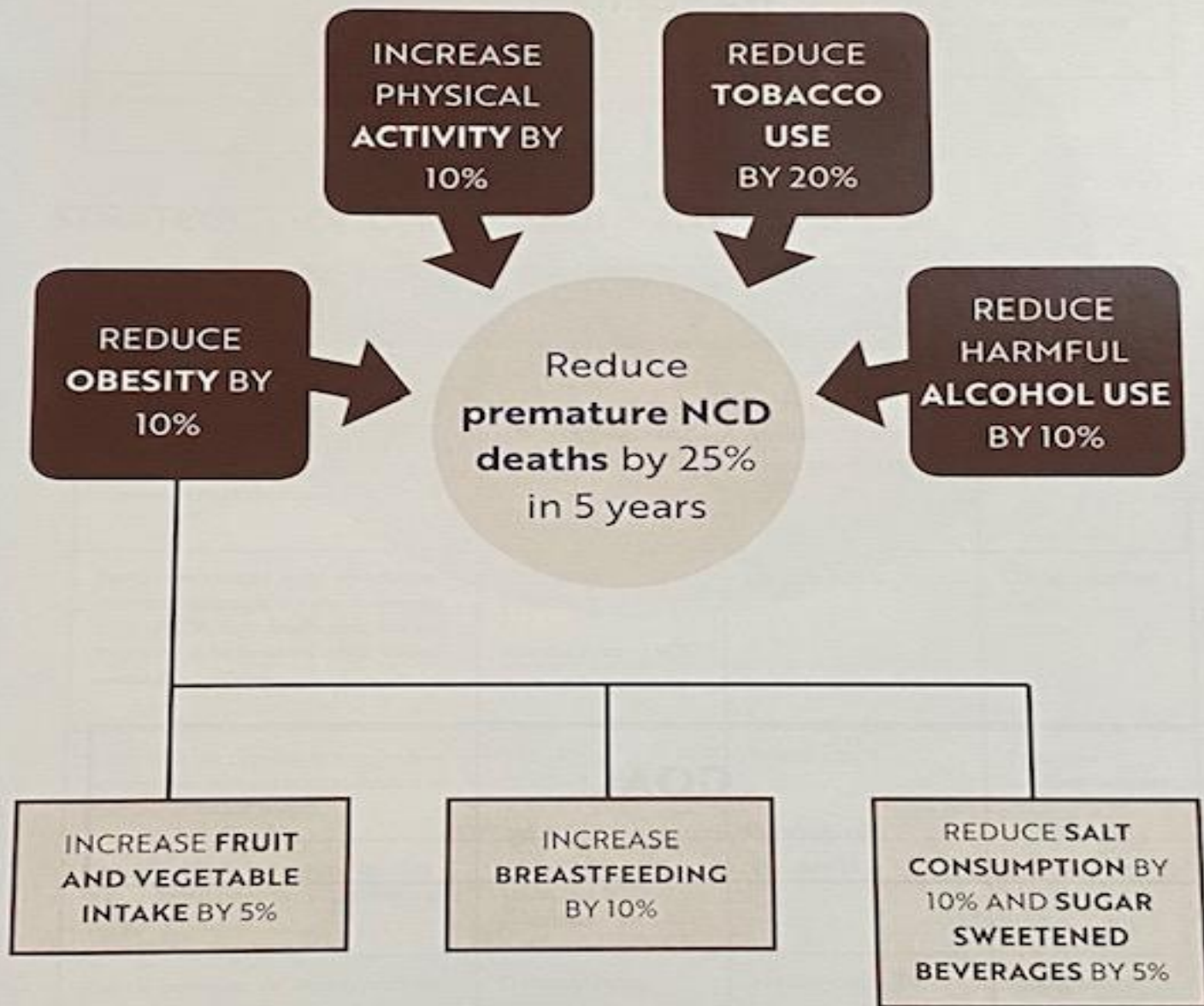
GUAM **NON-COMMUNICABLE DISEASE STRATEGIC PLAN** 2019 - 2023



A collaborative effort by the
Department of Public Health
and Social Services and the Guam
NCD Consortium.



BY 2023:





TOBACCO USE

Risk Factor 1

GOAL: Reduce tobacco use by 20% by 2023

- Amended current laws to include, ENDS
- Prevalence of youth e-cigarette use
- Amount of tax levied on tobacco products



ALCOHOL USE

Risk Factor 2

GOAL: Reduce alcohol use by 10% by 2023

- # of citations for violations of existing laws
- Adult/Youth drinking and driving
- Incorporation of SBIRT
(Screening, Brief Intervention & Referral Tx)



OBESITY

Risk Factor 3

GOAL: Reduce obesity by 10% by 2023

- Increase FRUIT AND VEGETABLE INTAKE
- Increase BREASTFEEDING
- Reduce SALT CONSUMPTION AND SUGAR SWEETENED BEVERAGES



PHYSICAL INACTIVITY

Risk Factor 4

GOAL: Increase physical activity by 10%

- Continue of policies concerning
 - Guam Department of Education
 - Village Community Centers
 - Worksite Wellness Program (public/private)
- Marketing Campaign to promote PA
- Improve pedestrian/cycling community



THE END GAME

A

HEALTHIER

GUAM



Dangkulo Na Si Yu'us Ma'ase

Fa'afeta

Salamat

Sulang

Kalangan en Komwi

Kinisou chapur

Mahalo Kommwol tata

Kulomwa lulap

