



APPEAL

ASIAN PACIFIC PARTNERS FOR EMPOWERMENT, ADVOCACY AND LEADERSHIP

Bi-monthly Training: Advancing Health Equity August 24th, 2021

SUMMARY OF EVENT

The SPARC Leadership Program hosted their first bi-monthly training session with the Leadership Fellows on Tuesday, August 24th. The training reconvened our California-wide advocates who are passionate about advancing health equity, commercial tobacco control, and policy change among Asian American (AA) communities. The objectives of the training were: 1) to develop a key framework understanding when advancing health equity on behalf of AA communities in California on commercial tobacco control, 2) to provide an opportunity to share about one's cultural and equity influences, and 3) to learn how to navigate a county health department's system with equity in tobacco control.

Introduction Activity: Treasure Hunt and Cultural Mapping

All participants were asked to select 2 to 3 items in their home/surrounding area that represents either their ethnic culture/heritage or helps keep their culture (or community) strong, such as something related to racial justice or racial equity. In random groups, everyone was asked to work together to find a commonality or recurring theme that connected all the items. Fellows then shared the recurring themes and a creative way to incorporate that into a collective idea for the larger group. Fellows learned that even though everyone brings different experiences, we are able to find similarities.

Presentation: Advancing Health Equity

SPARC staff provided an overview about Advancing Health Equity through Systems Change and Building Community Power. They discussed 4 Equity principles: 1) amplify stories of health equity and communities' resilience; 2) reframe public health using an equity lens (paradigm shift); 3) reflect, acknowledge, change and evaluate (RACE); and 4) leaders must "Walk the Talk." SPARC also discussed the APPEAL 4-Prong Policy Change Model, updates around California Health Equity Fund (AB 1038) and ADEPT, and the collaboration between different commercial tobacco control leaders.

Panel: How to Work with Health Departments Alameda County Tobacco Control Program

Alameda County Tobacco Coalition presented to our fellows about their experiences working in tobacco control, the challenges and support they received at the systems level, and the current work they are doing around health equity. The panelists emphasized the importance of working in collaboration with community organizations, the public health departments, and the public information office as a starting point for any work that supports health equity practices. Alameda County is in the process of creating an equity action plan with tangible deadlines, clear actions items, and evaluation pieces to measure the outcomes and ensure health equity is continuously implemented. The panel also discussed what "measures of success" look like working with data, accessing existing resources, using data to create goals, and building evaluation pieces. They concluded their panel with a reminder that equity measures are similar to outcome measures, but it is important to look at the processes that lead to change in health equity so that it can continue to grow, expand and be more inclusive.

Policy Projects:

As Fellows continue to solidify their projects, the SPARC staff took some time to discuss the Policy Project Work Packet. This work packet is intended to help organize the development of Fellows' respective projects, starting with how to use their current professional and personal interests and connections to drive the direction of projects. SPARC staff also discussed how to conduct and use research on their respective projects, stakeholders involved, and how decisions are made by decision-makers in their target communities to further movement in their projects.

Upcoming Announcements:

A blue banner with a white circular logo on the left containing a stylized white wave. To the right of the logo, the text reads "Moving Upstream" in a large white font, followed by "Advancing Equity in Cancer Prevention and Control" in a smaller white font. Below the banner, on a white background, is the text "September 22 - 23rd, 2021" and "Registration Now Open!" in a purple font. To the right of this text are two logos: the APPEAL logo (a blue square with white waves) and the ADEPT logo (a colorful hexagon with a white 'A' and the text "ADEPT Equity Collaborators").

Moving Upstream
Advancing Equity in Cancer
Prevention and Control

September 22 - 23rd, 2021
Registration Now Open!

APPEAL ADEPT
Equity Collaborators

Moving Upstream: Advancing Equity in Cancer Prevention and Control

Register: <https://www.acelevents.com/e/movingupstream#about>

Registration closes September 20th

The Cancer and Health Equity Conference discussing critical racial and health equity issues-particularly in cancer prevention, survivorship, and other areas of public health inequities. This is an opportunity to celebrate the collaboration of priority populations in combating cancer and tobacco-related health disparities. To advance equity in cancer prevention and control by uplifting upstream community-centered approaches, dismantling institutional racism, building community capacity and empowerment.

We encourage all of you to attend and participate in the various breakout sessions throughout the 2-days. While the conference is not directly related to tobacco control, there will be many opportunities to engage and learn more about health policy and health equity with amazing leaders in the community!

Upcoming: October SPARC Leadership Bi-Monthly Training TBD

We will be sending out more information and asking about everyone's availability for our next bi-monthly training soon! Stay tuned for more updates!