



API PACT PROGRAM

Asian Pacific Islander Partners & Advocates Countering Tobacco

About Us

The Asian/Pacific Islander Partners & Advocate Countering Tobacco (API PACT) Program is a program of the California Health Collaborative. The goal of the API PACT Program is to give everyone a chance to live a healthy and tobacco-free life. We are funded by the California Department of Public Health, California Tobacco Control Program.



Service Area

API PACT serves Asian American, Native Hawaiian, and Pacific Islander (AANHPI) communities in Fresno, Kern, Kings, Madera, Mariposa, Merced, and Tulare counties

API PACT offers the following services:

- ▶ Educational presentations
- ▶ Information booths for events
- ▶ Youth leadership opportunities
- ▶ Model policies for restricting tobacco.



California Health Collaborative

Program Objectives

Public Policies

Support policies that restrict the sale of flavored tobacco products within 1000 feet of schools and other youth-serving areas.

MORE THAN **80% OF YOUTH** WHO HAVE TRIED **TOBACCO PRODUCTS** STARTED WITH A **FLAVORED PRODUCT**¹

Tobacco-Free Public Venues & Events

Support AANHPI organizations with the adoption of tobacco-free policies for outdoor venues and events.

NO LEVEL OF **SECONDHAND SMOKE** IS SAFE²



Youth Engagement

Empower local Central Valley AANHPI youth to become champions for reducing the impact of tobacco in their communities.



**GET INVOLVED IN
YOUR COMMUNITY**
BY CONTACTING US TODAY!



The California Health Collaborative is a state-wide non-profit organization whose mission is to change lives by improving health & wellness



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Sources

1. Ambrose, BK, et al. Flavored Tobacco Use Among US Youth Aged 12-17 Years, 2013-2014. JAMA, 314.17 (2015): 1871-1873.
2. U.S. Department of Health and Human Services. The Health Consequences of Involuntary Exposure to Tobacco Smoke. 2006.

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