

**Big Tobacco Companies will
make money even if it kills
you.**



Your local killing company

**WE KILL
OUR
CUSTOMERS!**



**Come check out our store
for more**



Find a dispensary near you!!

**BIG TOBACCO COMPANIES
ARE:**

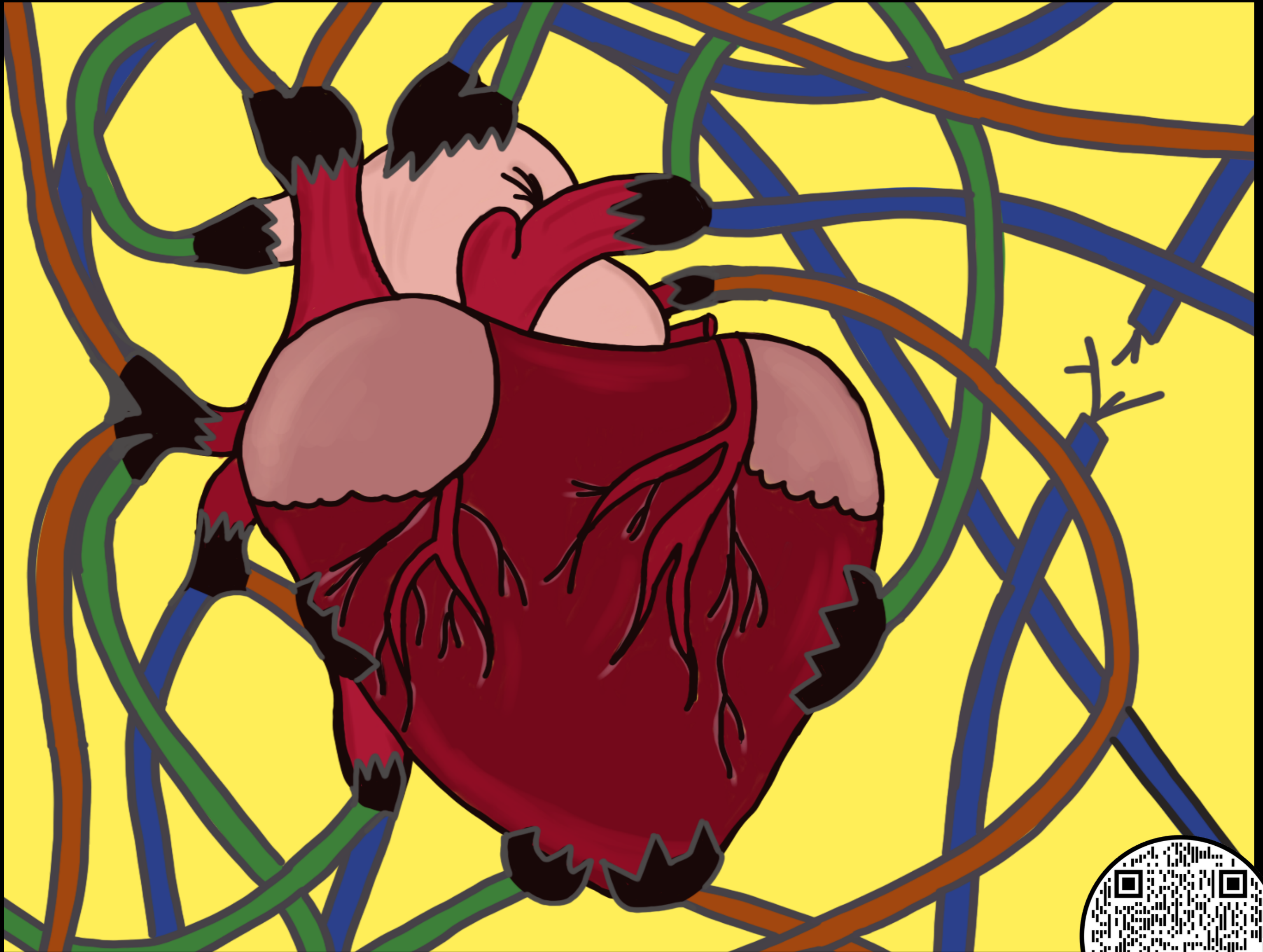
CONTROLLING,

DANGEROUS,

RUTHLESS.



Support and Join Anti-Corporate Activism.



Watch Activist **Naomi Klein's** Documentary: "The Corporation"

Targeting Youth

Securing their Next Generation of Customers

“ Not only do the flavored products and their colorful packaging attract youth, but youth also perceive these flavored products as less harmful. ”

Tobacco corporations don't care about your health, they only care about making
MONEY



MEDIA INFLUENCE

If a doctor smokes
cigarettes, then it must
be good for you, right?

It's "recommended!"



20,679* Physicians
say "LUCKIES
are less irritating"
"It's toasted"

Your Throat Protection against irritation against cough

Viceroy
FILTER
the Smoke!



These are just a few example of
how the media has influenced
the minds of youth over time
using public heath figures.

New KILLER flavors!

lung disease!

Ruin your body!

PREMATURE DEATHS

Buy 2 Get 1 FREE!

Our products can lead to addiction!

Marketing and Advertisements are trying to reel you in...

our new e-cigarettes cause cancer!

BEST DISCOUNTS

**NEW!
NEW!
NEW!
NEW!
NEW!
NEW!
NEW!
NEW!**

**NEW!
NEW!
NEW!
NEW!
NEW!
NEW!
NEW!
NEW!**



1500 youth under 18 smoke their
first cigarette every day

**...don't let
them
control you.**

Among youth who persist in smoking, a
third will die prematurely from smoking



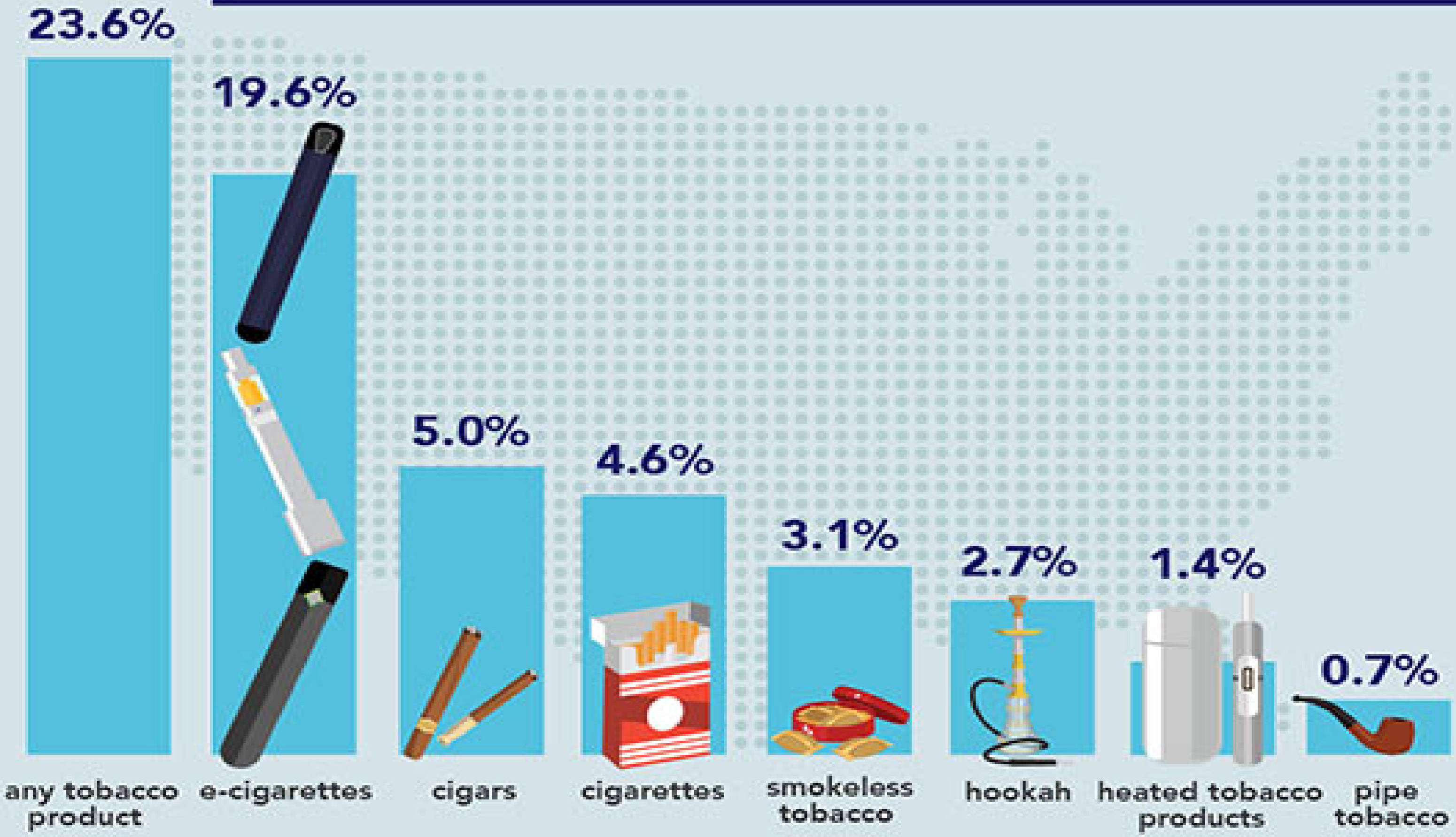
**Take down Big Tobacco
Companies.
DO NOT feed into their
killing profit.**

Tobacco companies spend more than a million dollars an hour in this country alone to market their products.

2020
National Youth Tobacco
Survey



**CURRENT TOBACCO PRODUCT USE
AMONG HIGH SCHOOL STUDENTS**



Learn more at: bit.ly/6950a1

Source: National Youth Tobacco Survey, 2020



Read more at
cdc.gov/tobacco

2021 data from U.S Food & Drug Administration

Among youth who are current e-cigarette users:

About
2 in 5
use
e-cigs
frequently

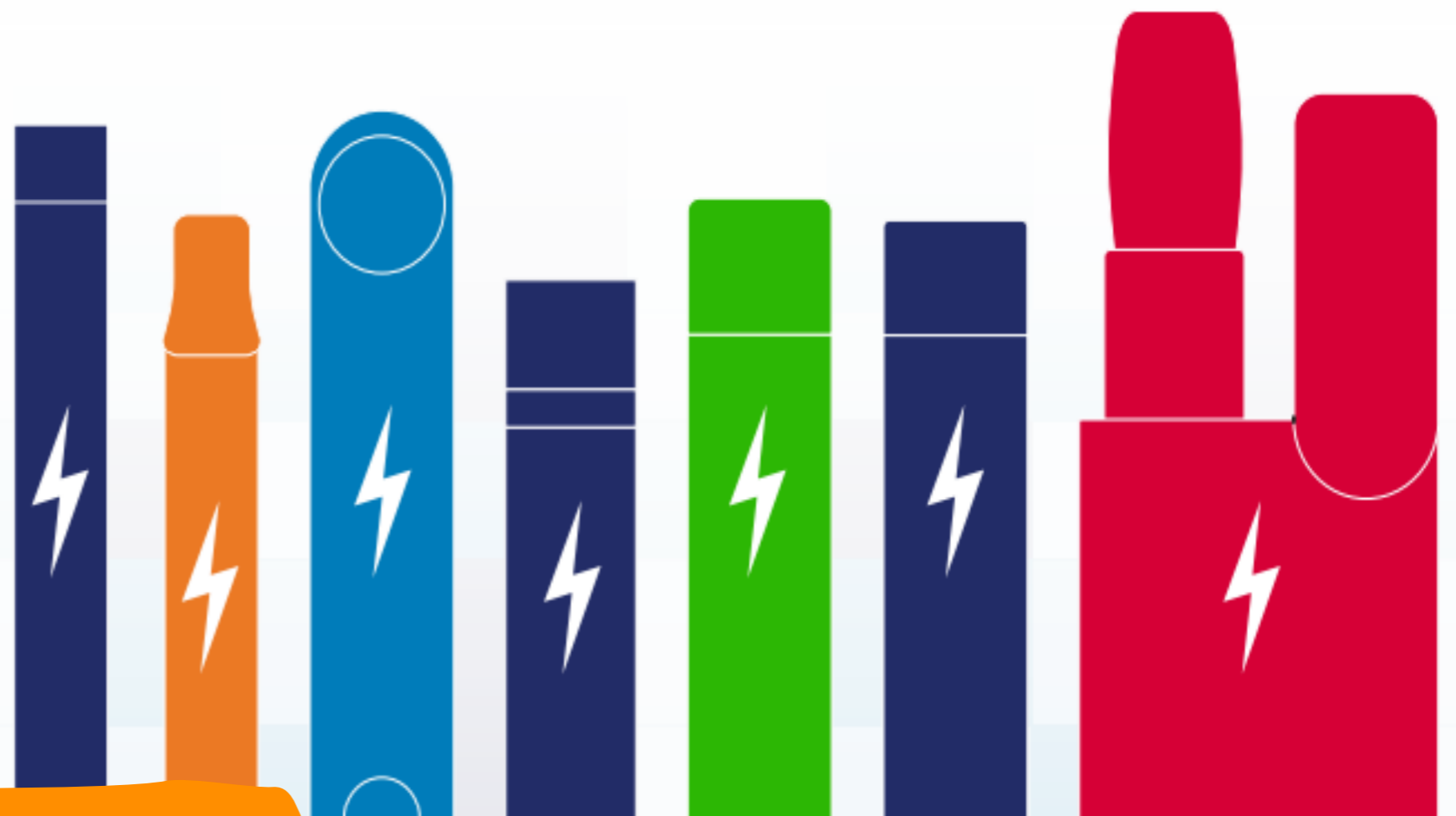


About
1 in 4
use
e-cigs
daily

Disturbingly high rates of frequent and daily e-cig use suggest many teens have a

**STRONG
DEPENDENCE ON
NICOTINE**

Nearly **85%** use
flavored e-cigs



Read more at
[fda.gov/tobacco](https://www.fda.gov/tobacco)

Want to Learn More?

Visit these websites for more information:

- **truthinitiative.org**
- **progressreport.cancer.gov/prevention**
- **fda.gov/tobacco**
- **betobaccofree.hhs.gov**
- **tobaccofreekids.org**
- **cdc.gov/tobacco**



**Asian Health Service (AHS) in
collaboration with ASPIRE**



BANTEAY SREI

What is Banteay Srei?



"Banteay Srei is a safe space for young Southeast Asian women, that promotes education, community and leadership development to foster cultural pride, and self-determination for women at-risk of exploitation or engaged in the underground sex trade ."

Learn more at www.banteaysrei.org

Created by **Leilani Prak** - Banteay Srei Tobacco Champion 2022