

## ABOUT US:

Asian Pacific Partners for Empowerment, Advocacy, and Leadership (APPEAL) is a national organization working towards social justice and an equitycentered, healthy, tobaccoand-cancer-free community. We work for healthy equity centered living for all populations with a primary focus on Asian Americans, Native Hawaiians, and Pacific Islanders (AA, NH, and PI).

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## How we can help achieve community success?

The ASPIRE Network aims to build and connect local, regional, state, and community stakeholders to design and implement tobacco and cancer control activities for all. Some of our work includes:



APPEAL Technical Assistance and Teaching Elver

- Providing equity centered capacity-building training and technical assistance to
  entities working with underserved or minority populations, including but not limited
  to AA and NH/PI populations traditionally served by APPEAL, as well as other
  marginalized communities of color, socioeconomic status, and intersectionality
- Facilitating opportunities for marginalized communities to engage in policy, systems, and environmental change activities
- Expanding and leveraging media and communications opportunities to create awareness about tobacco, cancer, and health eating-active living issues within our communities.



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HOW TO REACH US:

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