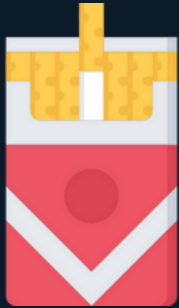


# DID YOU KNOW?



1 JUUL cartridge = nicotine amount of 20 cigarettes <sup>1</sup>

JUULs *always* contain nicotine...

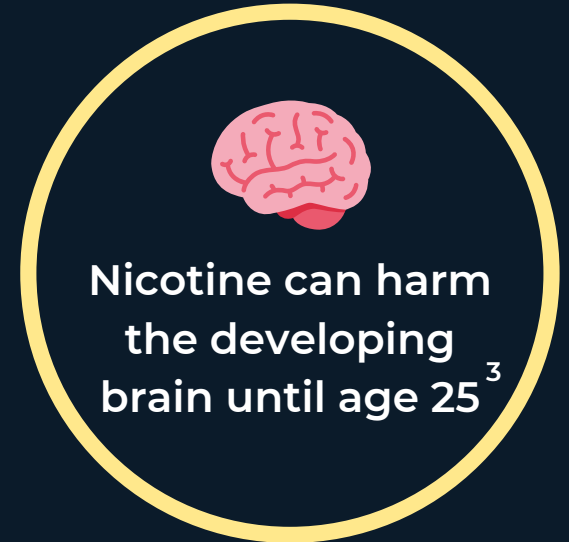
**2/3** of users ages 15-24 don't know this. <sup>2</sup>

**1/3**

of Native Hawaiian and Pacific Islander middle and high school students in the U.S. have vaped <sup>4</sup>



The **HIGHEST** rate compared to any other subpopulation.



Nicotine can harm the developing brain until age 25 <sup>3</sup>

Know the Risks at:  
[e-cigarettes.surgeongeneral.gov](http://e-cigarettes.surgeongeneral.gov)

## #TakeDownTobacco

### Sources:

1. Truth Initiative. JUUL e-cigarettes gain popularity among youth, but awareness of nicotine presence remains low. <https://truthinitiative.org/news/juul-e-cigarettes-gain-popularity-among-youth>.

2. US Department of Health and Human Services. Preventing tobacco use among youth and young adults. Atlanta, GA: US Department of Health and Human Services, CDC;2012.

3. Office of the Surgeon General. E-cigarette Use among Youth and Young Adults: A Report of the Surgeon General. Washington, DC: U.S. Department of Health and Human Services, Centers for Disease Control and Prevention; 2016.

4. Odani, S., Armour, B., Agaku, I. Racial/Ethnic Disparities in Tobacco Product Use Among Middle and High School Students — United States, 2014–2017. MMWR Morb Mortal Wkly Rep August 31, 2018 / 67(34);952–957